



PRESS RELEASE

FOR IMMEDIATE RELEASE

EDWARDS BROTHERS MALLOY NOW OFFERING 4-COLOR OFFSET BOOK PRINTING, INCREASED 4-COLOR DIGITAL CAPACITY

Addition of New Offset and Digital Presses Adds 4-Color Capacity for Runs Up to 3,000 Copies

Ann Arbor, MI (November 29, 2012)—For over a century, Edwards Brothers Malloy has been a leader in 1- and 2-color book manufacturing. With the purchase of a 40" Heidelberg Speedmaster offset sheetfed press dedicated to 4-color text work, Edwards Brothers Malloy can now offer 4-color book and journal printing in runs from one to 3,000 copies. The Heidelberg offset press will be fully operational in the company's State Street plant in Ann Arbor by the middle of January 2013.

Edwards Brothers Malloy is also adding capacity to its 4-color digital fleet with two new digital presses: another Kodak NexPress digital press (its fourth) that is being installed at the State Street plant and a Xerox iGen 4 being installed in the Oxnard, California digital book center. The company will produce 4-color books in both soft and hard cover formats in a variety of bind styles and text stocks.

"We've had great success printing 4-color books in our digital print centers but had to turn down 4-color offset book work because we weren't set up to handle it," said John Edwards, President and CEO. "By adding an offset 4-color press and increasing our digital color capacity, we can now accommodate 4-color runs from one copy up to 3,000. It just made sense to be able to offer this additional service to our customers."

With the largest fleet of Timsons offset web presses in North America, a full complement of sheetfed presses, and nine digital print centers in the U.S. and the U.K., Edwards Brothers Malloy can offer the right press for each stage of a book's life cycle, delivering more than 100 million high-quality books and journals a year.

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About Edwards Brothers Malloy, Inc.: Formed in 2012 by the merger of Edwards Brothers, Inc. (est. 1893) and Malloy Incorporated (est. 1960), Edwards Brothers Malloy is the 5th largest book and journal manufacturer in the United States with 900 employees and \$115 million in annual sales. The company runs one of the largest digital print operations in North America with 8 locations in the U.S. and another in the U.K. Edwards Brothers Malloy also offers fulfillment services in the U.S. as well as global printing and distribution through its gps Global Print Solutions™ partnership, giving publishers a single print supply chain solution. For offset runs, it has the largest fleet of Timsons web presses in the country as well as numerous sheetfed presses. Combined, its offset and digital printing platforms provide a Life of Title® solution for helping publishers maximize revenues and profits on the life of every title. For more information, visit our web site at www.edwardsbrothersmalloy.com.

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