

PRESS RELEASE

**FOR IMMEDIATE RELEASE**

**EDWARDS BROTHERS, INC. ANNOUNCES GLOBAL PRINT ALLIANCE**

EB Joins Leading Book Manufacturers in Establishing a Global Book Manufacturing Network

**Ann Arbor, MI (June 3, 2011)**—Edwards Brothers, Inc. announced the formation of a print partnership with market leaders in digital print technology to provide publishers with a one-stop print solution for printing around the globe. The partnership is designed to meet the need for a global manufacturing network and is being called gps Global Print Solutions<sup>SM</sup>. Partners include Edwards Brothers, covering North and South America; CPI, covering Europe and Africa; Markono Print Media, covering Asia; and Griffin Press, covering Australia.

“It’s a powerful concept,” said John Edwards, President and CEO of Edwards Brothers. “There’s one order, one invoice, and one file available globally for local production. So publishers anywhere in the world can work with their local partner and get the same guaranteed service, no matter the final destination of the book. With gps Global Print Solutions<sup>SM</sup>, publishers will be able to intelligently and easily manage the global distribution of any title.”

Publishers will work with their current local supplier, who will serve as the sales and service contact for the partnership. Orders will be passed to the closest partner for production and distribution. Publishers get one invoice from their local vendor, eliminating time-consuming purchasing processes with unknown overseas vendors.

“gps Global Print Solutions<sup>SM</sup> is a natural extension of EB’s Life of Title® philosophy, which helps publishers maximize revenues and profits for any title from cradle to grave,” said John Edwards. “EB’s goal has always been to help publishers print the right quantity at the right time on the right press closest to final destination. The alliance helps to extend our reach beyond North America and serve customers who need to get product overseas without breaking the bank on shipping costs. It’s a smart solution for us and for our customers.”

The move is part of Edwards Brothers’ continuing push into the short-run offset, digital, and print-on-demand book and journal manufacturing segment. Edwards Brothers opened its first digital book center in 1997 and currently runs nine digital print operations in the United States, Canada, and the United Kingdom.

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**About Edwards Brothers, Inc.:** Established in 1893, Edwards Brothers, Inc., is a leader in book, journal, and catalog manufacturing specializing in medium, short, and ultra-short runs for publishers, authors, scholarly societies, industrial firms, universities, and others. The fourth-generation family business has eight sales offices and employs nearly 750 people in three facilities: the Ann Arbor, Michigan, headquarters and two production plants in Lillington, North Carolina. The company also operates nine on-site and remote digital printing operations in the United States, Canada, and the United Kingdom and is part of the gps Global Print Solutions<sup>SM</sup> worldwide printing alliance. For more information, visit our web site at [www.edwardsbrothers.com](http://www.edwardsbrothers.com).

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