



PRESS RELEASE

**FOR IMMEDIATE RELEASE**

**EDWARDS BROTHERS MALLOY ACQUIRES RICOH INFOPRINT 5000 INKJET PRESS**

Part of Company's Continued Expansion of Digital Book Manufacturing Operations

**Ann Arbor, MI (October 22, 2013)**—Edwards Brothers Malloy announced that it has acquired a Ricoh InfoPrint 5000 continuous form inkjet press for its Ann Arbor, Michigan digital print center. The press will be installed in October, with full production planned for November. Capable of running one to four color text, the press promises significant speed and price advantages over traditional short run offset and digital toner printing.

“We’re very pleased to be able to offer customers another option for short-run printing,” said John Edwards, President and CEO of Edwards Brothers Malloy. “It really is a versatile piece of equipment. We can now fill a niche for higher run, faster manufacturing with quality that rivals our premium toner printers and offset sheetfed presses. It’s ideal for random and full four-color printing.”

The press will handle print runs ranging from 1-1,500 copies and page counts up to 1,100-1,200 pages, depending on paper bulk. A variety of paper options, including coated stock, and softcover and hardcover bind styles will also be offered.

Edwards noted that the company has invested significantly in its digital manufacturing operation in the last year, adding new staff and upgrading its existing fleet with the installation of new Océ, Konica Minolta, and HP presses as well as new case-making, bindery, trimmer, and lamination equipment. The company also expanded its Print Local<sup>SM</sup> service to its Oxnard, California print center and took over an in-house digital print center for Pearson. The moves are part of a multi-year plan to cement the company’s lead in short-run book and journal manufacturing.

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**About Edwards Brothers Malloy, Inc.:** Established in 1893, Edwards Brothers Malloy is the 5th largest book and journal manufacturer in the United States with over \$100 million in annual sales. The company runs one of the largest digital print operations in North America with 8 locations in the U.S. and another in the U.K. Edwards Brothers Malloy also offers fulfillment services in the U.S. as well as global printing and distribution through its gps Global Print Solutions partnership, giving publishers a single print supply chain solution. Combined, its offset and digital printing platforms provide a Life of Title® solution for helping publishers maximize revenues and profits on the life of every title. For more information, visit our web site at [www.edwardsbrothersmalloy.com](http://www.edwardsbrothersmalloy.com).

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