

Edwards Brothers Malloy prefers to receive print-ready files to help ensure the accuracy of your job. What does that mean?

- A print-ready file is a PDF file saved or exported from a native file (Quark or InDesign preferred).
- All fonts and graphics used in a native file must be embedded in the print-ready PDF file.
- Halftones should be at least 200 dpi resolution and line art at least 589 dpi. For best results, we recommend halftones be 266-300 dpi and line art 800-1200 dpi.
- If your text or cover file includes bleed elements (images, color, or type that extend to the edge of the page or cover), choose "include the bleed and add the printer's marks" when exporting to PDF. We require the image to extend 1/8".

For Text

- The page size must be set at the proper trim size, same as the trim size for the finished book. The files should be set up to trim plus bleed.
- Consider the right hand/left hand page sequence (the first page will be a right hand page). Right hand pages are usually odds and left hands are evens.
- If you intend to have blank pages in your book, make sure to include blank pages in your native file where you want them (e.g. if page 106 is to be blank in the final book, page 106 should be blank in your file).
- If your text is two color, the second color should be consistently called out in the file (e.g. if "PMS 285U" is the second color, then "PMS285" or "Blue" are not recognized as the same color).
- When saving your text file to PDF, save it in the single page format, not spreads, with the pages running in page-order sequence (consecutive pages).

For Cover

- If the cover is four color, the PDF must be set up as CMYK, not RGB.
- We will always supply a cover design template to be followed when building your cover file. The template is to be used as a guideline in the exact size for your cover. The exact size is determined by the trim size of the book, the number of pages, and the ppi (pages per inch) of the paper that the book is being printed on.
- Spine bulk is the thickness of the book (paper).
- Crop marks show the trim edges on the top, bottom, and front of the book, as well as the spine, flaps, and joints/hinges..

In addition to supplying us with your print-ready PDF files, you can also supply us with your native application files, including all of the fonts and images used in them in case we need to make any adjustments or changes. The desktop publishing software (native applications) that we recommend and support are: InDesign or Quark. We have a Mac-based workflow, therefore MS Word or MS Publisher application files are not supported. If you are using either of these two platforms, the PDF files you submit must be print-ready.